

Stress-Free Sustainability



- PERFECT FOR GREEN BUILDING
- FAST & EASY SPECIFICATION
- MULTI-ATTRIBUTE SUSTAINABILITY



THE TOTAL PACKAGE FOR SUSTAINABLE TILE INSTALLATIONS

-  PRODUCT CHARACTERISTICS
-  MANUFACTURING OPERATIONS
-  END OF PRODUCT LIFE MANAGEMENT
-  PROGRESSIVE CORPORATE GOVERNANCE
-  INNOVATION



www.greensquaredcertified.com

Green Squared® is North America's sustainability standard and certification program for tile and tile installation products. Green Squared Certified® products and their manufacturers must conform to a vast array of life cycle-based, multi-attribute criteria, from product contents to corporate social and environmental policies. For a product to earn the right to use the Green Squared Certified logo, it must be verified as sustainable by one of the three leading third-party certification bodies approved by the Green Squared program. So when you see the Green Squared Certified logo, you can rest assured that the product that bears it has met sustainability benchmarks rigorous enough to meet the demands of the greenest of green building projects.

Specify Green Squared Certified tile and tile installation products: One simple step and you're finished. Because sustainability doesn't have to be complicated!

WHY CHOOSE GREEN SQUARED CERTIFIED PRODUCTS?

■ Perfect for Green Building

EARN POINTS:

- Green Globes for New Construction 2014 (v13)
- NAHB National Green Building Standard (ICC 700-2012)

FULFILL A BROAD RANGE OF CRITERIA:

- Leadership in Energy & Environmental Design (LEED v4)
- International Green Construction Code (IgCC-2012)

RECEIVE MULTI-ATTRIBUTE CERTIFICATION CREDIT:

- Standard for the Design of High-Performance Green Buildings (ASHRAE 189.1-2014)

■ Third-Party Certified

- Independent Evaluation by Leading Certification Bodies
- Verified Conformance to the Green Squared Standard



THE TOTAL PACKAGE

PRODUCT CHARACTERISTICS



- Recycled or Reclaimed Content
- Sustainable Packaging
- Little-to-Zero VOC Emissions
- Solar Reflectance Index (SRI)
- Light Reflectance Value (LRV)
- Life Cycle Assessment (LCA)
- Environmental Product Declaration (EPD)

MANUFACTURING OPERATIONS



- Indigenous Raw Materials
- Pollution Prevention
- Responsible Combustion
- Environmental Management Plan
- Conservation and Reduction in Energy Use
- Waste Minimization Plan

END OF PRODUCT LIFE MANAGEMENT



- Clean Fill Eligibility
- End of Product Life Collection Plan

PROGRESSIVE CORPORATE GOVERNANCE



- Social Responsibility Strategy
- Ongoing Community Involvement
- Annual Sustainability Reporting

INNOVATION



- Innovative Attribute, Process or Corporate Governance Strategy
- Greenhouse Gas Awareness

for sustainable tile installations